

## KEURIG® SPRING SIP OFFER (THE “OFFER”)

TERMS AND CONDITIONS. INTERNET ACCESS REQUIRED.

**Offer available while supplies last. Only 10,000 Rewards are available.**

Beginning February 1, 2024 at 12:00:01 AM Eastern Time (“**ET**”) to May 31, 2024 at 11:59:59 PM (ET) or while supplies last, whichever occurs first (the “**Offer Period**”), using the camera on your wireless phone, scan the QR Code located on advertising material located at participating retailers (excludes Costco, Sam’s Club and BJ’s Wholesale Club) to be redirected to SpringSip.com (the “**Website**”) or go directly to the Website. Purchases (as stated below) made at e-commerce retailers including Keurig.com can also be used in this Offer. Once on the Website, select which Offer you want to participate in and then complete the registration form with your complete name, email address, and mobile number and follow the instructions to submit your registration form.

Once you submit your registration form, you will receive both an on-screen offer to a Barcode Buck\$ reward and an offer link via SMS/text message. Alternatively, depending on the retailer you select, you will receive an on-screen offer and an SMS/text message instructing you on how to upload a receipt to qualify for payment via Venmo (collectively, the “**Reward**”). There is a limit of 10,000 Reward claims available collectively for both Offers. Once 10,000 individuals have received an Offer Link by registering via the Website, notice will be posted on the Website and no more claims will be accepted.

Based on the Offer preference you select, you are eligible to receive one (1) of the following Rewards:

1. Offer #1: Buy two (2) 10-ct Participating Products in the same transaction, Get one (1) Participating Product Free (up to \$10 off) via Barcode Bucks or get \$10 via Venmo after submission and processing of a valid receipt. This Offer is valid only on 10-ct Participating Products. You must have three (3) Participating Products in your cart in order to qualify for this Offer. If the selected retailer is a participating Barcode Buck\$ retailer, you can use your Reward by following the instructions at the Website or through the offer sent to you via SMS/text messaging. If the selected retailer is not part of the Barcode Buck\$ platform, then you can opt to receive a \$10.00 rebate via Venmo by following the instructions at the Website or through the offer sent to you via SMS/text messaging. A full list of Participating Products is at the end of these Terms and Conditions.
2. Offer #2: Buy two (2) 20-ct and/or 24-ct Participating Products in the same transaction, Get \$10 off via Barcode Bucks or get \$10 via Venmo after submission and processing of a valid receipt. This Offer is valid only on 20-ct and/or 24-ct Participating Products. You must have two (2) Participating Products in your cart in order to qualify for this Offer. If the selected retailer is a participating Barcode Buck\$ retailer, you can use your Reward by following the instructions at the Website or through the offer sent to you via SMS/text messaging. If the selected retailer is not part of the Barcode Buck\$ platform, then you can opt to receive a \$10.00 rebate via Venmo by following the instructions at the Website or through the offer sent to you via SMS/text messaging. Offers are available on select spring varieties only of Keurig® products. You can find the full list of Participating Products at the end of these Terms and Conditions.

For both Offers: To receive the rebate via Venmo, you must upload a picture of your cash register receipt on the Website, as directed. Once the receipt has been validated, a \$10.00 Venmo credit will be issued to the mobile phone number associated with your Venmo account. Only a qualifying purchase of Participating Products made during the Offer Period is valid for this Offer. Photo must include the entire receipt from top to bottom, including all four (4) corners. Be sure that the required information is captured in the receipt photo, which includes the store name, date and time of purchase, Participating Products and receipt total ("**Required Information**"). Acceptance of a retailer receipt is subject to the sole discretion of the Sponsor. Receipts that lack the Required Information will be considered invalid. Submitted receipts must clearly include the Required Information. For longer receipts, you may submit a picture of the receipt folded ensuring that it shows the Required Information. Blurry and/or unreadable receipt images will be rejected. For help or more information, visit the Website.

Limit one (1) Reward per mobile number throughout the Offer Period. Barcode Buck\$ shall expire on 06/30/24. Venmo code submission must be completed by 06/30/24.

Offer open to legal residents of the fifty (50) United States, including the District of Columbia who are eighteen (18) years of age or older. Employees, officers and directors of Keurig Green Mountain, Inc. ("**Sponsor**"), TPG Rewards, Inc., their respective parent companies, affiliates, subsidiaries, advertising, promotion, and other agencies (collectively, "**Offer Entities**") and any employees of any retailer that is marketing the Offers are not eligible to participate. Not valid with any other offer.

By participating in either Offer, you agree to receive a minimum of one (1) SMS/text message and one (1) email message regarding either Offer. You may opt-out of receiving the promotional messages from Sponsor at any time after receipt of the SMS/text message and/or email message by sending a reply email or text with the word "STOP". By uploading a receipt from your wireless device, you grant permission to the Sponsor and its designees to notify you via a return SMS/text and/or email message and must agree to accept all applicable charges associated therewith. You are responsible for all applicable fees and taxes associated with uploading a receipt from a wireless device. Proof of uploading a receipt is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials. Offer is void where prohibited.

Offer Entities are not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled submissions, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Sponsor shall not be responsible for incorrect or inaccurate submission information whether caused by any of the equipment or programming associated with or utilized in the Offers or by any technical or human error which may occur in the processing of the submission in the Offers. Sponsor assumes no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of submissions. By participating in the Offers, participant agrees to release and hold harmless Offer Entities and their respective subsidiaries, affiliates, representatives and agents (including any third parties who assist in the administration of the Offers) and the respective directors, officers and employees of each from any and all liability from claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any reward, participation in the Offers or any Offer-related activities. Proof of submission is not considered proof of delivery to or receipt by Sponsor or its

designee of submission materials. Sponsor: Keurig Green Mountain, Inc., 53 South Ave., Burlington, MA 01803.

Venmo is a service of PayPal, Inc., a licensed provider of money transfer services (NMLS ID: 910457). All money transmission is provided by PayPal, Inc. pursuant to PayPal, Inc.'s licenses. The Offer is in no way sponsored, endorsed or administered by, or associated with PayPal, Inc. and PayPal, Inc. is completely released of all liability by each participant.

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Barcode Buck\$ is a registered trademark of TPG Rewards, Inc.

#### Participating Products

Brand	Brand Name	Flavor	Count	UPC
GMCR	Green Mountain Coffee Roasters®	CHOCOLATE DIPPED PISTACHIO	10Ct	611247401576
GMCR	Green Mountain Coffee Roasters®	CHOCOLATE DIPPED PISTACHIO	24Ct	611247401583
GMCR	Green Mountain Coffee Roasters®	CINNAMON HONEY DRIZZLE	10Ct	611247401552
GMCR	Green Mountain Coffee Roasters®	CINNAMON HONEY DRIZZLE	24Ct	611247401569
McCafé	McCafé®	IRISH MOCHA	10Ct	611247394588
McCafé	McCafé®	IRISH MOCHA	24Ct	611247394595
McCafé	McCafé®	BLUEBERRY MUFFIN	10Ct	611247401828
McCafé	McCafé®	BLUEBERRY MUFFIN	24Ct	611247394601
TODS	The Original Donut Shop®	COOKIE DOUGH SO DELICIOUS	10Ct	611247395332
TODS	The Original Donut Shop®	COOKIE DOUGH SO DELICIOUS	24Ct	611247395349
TODS	The Original Donut Shop®	SUNDAE FUNDAE LATTE	10Ct	611247395202
TODS	The Original Donut Shop®	SUNDAE FUNDAE LATTE	20Ct	611247395226